

MICHAEL J. PARSHALL

Curriculum Vitae

Business

Consultant
The Health Care Group, Inc.
Plymouth Meeting, Pennsylvania

Formerly: Executive Recruiter
US Healthcare, Inc.
Blue Bell, Pennsylvania

Formerly: Search Consultant
Fox-Morris Associates, Inc.
Philadelphia, Pennsylvania

Education

Bachelor of Science, University of Pittsburgh

Editorial & Writing

- Former Editor of The Health Care Group's *Forecast*
- Author, *American Academy of Ophthalmology Young Physician Section Website Guide to Interviewing and Employment Contracts*
- Principal Author, *Practice Nineties*, a manual published by Ethicon, Inc., for surgical residents to prepare them for the practice search, recruitment, contracting and practice building process
- Co-author, *Managed Care for Obstetricians-Gynecologists*, published by The Health Care Group, written for the American College of Obstetricians and Gynecologists
- Co-author, *Managed Care for Ophthalmology*, American Academy of Ophthalmology

Author of over 100 articles on practice valuation sales and physician compensation in national and state medical and other health care publications, including:

Medical Economics
Group Practice Journal
Ophthalmology Times
Physician's News Digest
Physicians Financial News
Family Practice Management
Administrative Eyecare

AMA News
Medical Practice Management
AAOS Bulletin
Louisiana State Medical Journal
Ocular Surgery News
Ophthalmology Management
Physician Compensation Report

Lectures & Presentations

- . American Academy of Ophthalmology, Managed Care Seminar Buy-in/Pay-out, Strategic and Business Planning, Physician Recruiting, ASC Valuations, Mergers and Acquisitions, Physician Recruiting, Practice Benchmarking/Analysis, National Meetings, 1993-2007
- . American Academy of Otolaryngology – HNS, National Meeting, 2004
- . Flu Season impact on Practice Volume, Tamiflu conference series, 2000-1, Medical Economics
- . American Academy of Orthopedic Surgeons National Meeting, 1997
- . American Academy of Allergy and Immunology National Meeting, 1996
- . Pri-Med, Boston Meeting, 1995, 1996
- . American College of Obstetrician Gynecologists, 1994 Managed Care Seminar
- . How to establish an Infusion Center, Tysabri Introduction Speaker Training program, Biogen Idec.

Lectures on practice management, medical economics and other issues:

- . Cleveland Clinic Foundation
- . Duke University Medical Center
- . Hershey Medical Center
- . Maimonides Medical Center
- . Case Western Reserve University Hospitals
- . University of South Alabama Medical Center
- . University of Tennessee - Memphis Medical Center
- . Ohio State University Medical Center
- . University of Maryland Medical System
- . New England Association of Program Directors of Surgery
- . New York University/Bellevue Hospital
- . Emory University
- . Mount Sinai Medical Center
- . St. Vincent's Medical Center
- . Brooklyn Medical Center
- . Beth Israel Medical Center
- . Stanford University
- . Tulane University
- . University of California
- . Vanderbilt University
- . University of Utah
- . Eisenhower Medical Center, U.S. Medical Corps.
- . Indiana University Hospitals
- . University of North Carolina Medical Center
- . University of Texas - Parkland Memorial Hospital

Honors & Awards

- . American Academy of Ophthalmology Achievement Award, 2004

11/07